### An Overview of Statistical Learning

#### Nate Wells

Math 243: Stat Learning

September 4th, 2020

Vectors and Matrices		

Vectors and Matrices	What is Stat Learning	Methods of Stat Learning	Guess My Age

In today's class, we will...

• Review matrix notation

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- Review matrix notation
- Discuss the goals of statistical learning algorithms

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- Survey some of the most common methods for statistical learning

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- Survey some of the most common methods for statistical learning
- Analyze data from the 'guess my age' activity

# Section 1

## Vectors and Matrices

Nate Wells (Math 243: Stat Learning)

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#### atrices

• An  $n \times p$  matrix **X** is an array of np numbers, arranged into n rows and p columns.

$$\mathbf{X} = \begin{pmatrix} 1 & 2 & 3 & 4 \\ 5 & 6 & 7 & 8 \\ 9 & 10 & 11 & 12 \end{pmatrix} \qquad \mathbf{X} \text{ is } 3 \times 4$$

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• The (*i*, *j*)-entry of **X** is denote  $x_{i,j}$  and is the entry in the *i*th row and *j*th column of **X** 

$$x_{1,2} = 2$$
  $x_{2,2} = 6$   $x_{3,4} = 12$ 

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• For us, rows will index samples or observations (from 1 to *n*), while columns will index variables (from 1 to *p*); this is consistent with the tidy dataframe structure

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### Vectors and Transposes

The transpose of a matrix X, denoted X<sup>T</sup>, is the matrix obtained switching rows and columns. (That is, the (i, j) entry of X<sup>T</sup> is the (j, i) entry of X)

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• An *n*-dimensional vector **v** is an ordered list of *n* numbers. By default, an *n*-dimensional vector is represented as a  $n \times 1$  matrix

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### Rows and Columns

• We often are interested in the entries in the *i*th row of **X**, which we will denote using the vector  $x_i$  (recall vectors are by default, column vectors). It is the list of data on the *i*th individual in the sample

$$\mathbf{x}_{i} = \begin{pmatrix} x_{i1} \\ x_{i2} \\ \vdots \\ x_{ip} \end{pmatrix} \qquad \mathbf{x}_{i}^{T} = \begin{pmatrix} x_{i1} & x_{i2} & \cdots & x_{ip} \end{pmatrix} \qquad \mathbf{X} = \begin{pmatrix} x_{1}^{T} \\ x_{2}^{2} \\ \vdots \\ x_{n}^{T} \end{pmatrix}$$

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• In other situations, we consider the *j*th column of a matrix, denoted x<sub>j</sub>. It is the list of values for *j*th variable in the sample

$$\mathbf{x}_{i} = \begin{pmatrix} \mathbf{x}_{1j} \\ \mathbf{x}_{2j} \\ \vdots \\ \mathbf{x}_{nj} \end{pmatrix} \qquad \mathbf{X} = \begin{pmatrix} \mathbf{x}_{1} & \mathbf{x}_{2} & \cdots & \mathbf{x}_{p} \end{pmatrix}$$

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• Vectors of length *n* (corresponding to the sample size) will be denoted using lower case bold letters: **x**, **y**, **x**<sub>1</sub>.

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- Matrices will be denoted using capital bold letters: X, A
- We will use capital normal font letters to denote variables. X is usually used for predictor variables, and Y is used for response variables

# Section 2

# What is Stat Learning

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• Fundamentally, stat learning is the study of the relationships between predictor variables  $X_1, \ldots, X_p$  and zero, one, or more response variables  $Y, Y_1, \ldots$ 

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- In the simplest case, we observe the values of a quantitative response Y, as well as p many predictors X<sub>1</sub>,..., X<sub>p</sub>.

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The overarching goal of stat learning is to estimate f, given data on X and Y.

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# An Example



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## An Example



X = runif(100, 0,1) E = rnorm(100, 0, .25) Y = 2\*X + E

df<-data.frame(X,Y)

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Prediction is useful in settings where X can be observed, but Y cannot. Ex:

Suppose for each Reed faculty, we have year undergrad degree was awarded X and want to predict age Y.

We wish to create a model f that takes in X as input and outputs our best guess  $\hat{Y}$  for Y.

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• Note that even if we have a perfect estimate for f in  $Y = f(X) + \epsilon$ , the predicted value  $\hat{Y} = f(X)$  of Y may not equal Y, since Y also depends on  $\epsilon$ 

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- Thus, there are two sources of error in our model:
- **1** Reducible error, in the form of our estimate  $\hat{f}$  for f.

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We study techniques to minimize error of the first type

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Inference			

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In other settings, we are more interested in the relationship between each predictor  $X_1, \ldots, X_p$  and the response.

- Which predictors are likely associated with response?
- What is the degree and strength of the relationship between significant predictors and the response?

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#### Ex:

A data set contains information on a professor's age, gender, tenure-status, ethnicity, and department. Which of these predictors are associated with course evaluation scores, and how?

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#### Ex:

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Here, we are trying to  ${\bf infer}$  information about the factors which contribute to course eval score.

# Section 3

# Methods of Stat Learning

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Parametric methods for estimating f involve two steps:

• Based on domain knowledge, make assumptions about the functional form or shape of *f*.

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Parametric methods for estimating f involve two steps:

- Based on domain knowledge, make assumptions about the functional form or shape of f.
- The linear model is a common choice for the shape of *f*:

$$f(X) = \beta_0 + \beta_1 X_1 + \cdots + \beta_p X_p$$

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- Ø After a model has been chosen, we implement a procedure for estimating the parameters of the model that minimizes the reducible error.
- In the case of the linear model, we estimate the values of β<sub>0</sub>,..., β<sub>p</sub> using the method of least squares.

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Non-parametric methods forgo assumptions on the shape of f, working instead in a very general class of functions

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- However, non-parametric models run the risk of **overfitting**, where the model closely matches the observed data, but does not represent the true unobserved relationship between the variables

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- However, non-parametric models run the risk of **overfitting**, where the model closely matches the observed data, but does not represent the true unobserved relationship between the variables
- Non-parametric models often require orders of magnitute more data to make accurate predictions, compared to parametric models
- Some examples of non-parametric models include: Spline Regression, Support Vector Machines, and Neural Networks

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Most statistical learning techniques fall into one of two categories:

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- Ø Unsupervised learning, in which patterns and trends are detected in the predictors without reference to a response variable

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- Supervised learning, in which predictors are compared with one or more response variables
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Statistical learning problems also fall into a pair of categories:

- Regression problems, wherein we measure the magnitude of a **quantitative** response variable
- Ø Classification problems, wherein we sort a qualitative response variable into several discrete classes.

# Section 4

Guess My Age

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### The Task

- Open a new .Rmd file in RStudio and import the data set from Monday's class, available on the course webpage:
- https://reed-stat-learning-fall-2020.github.io/data/how\_old.csv
  - Explore the data using ggplot
  - Outate the data set using dplyr verbs to assess each groups accuracy. Which group seemed to have the most accurate predictions?
  - () Which faculty member's age predictions seemed to be the most (and least) variables?

Age